



ALANA DUQUM

AGE: 27

LOCATION: LOS ANGELES, CA

HT: DETROIT, MI

GENRE: POP

TT: [@alanaduq](#)

TT FOLLOWERS: 26.4K

TT LIKES: 7K

IG: [@alanaduq](#)

IG FOLLOWERS: 44.8K

ABOUT...

- Alana, a Detroit native, comes from a diverse upbringing. Her father is Jordanian, while her mother is Lebanese and Palestinian. Growing up around the Motor City, Alana says there wasn't much diversity in the area of town she was raised in. Because of this, she always felt a bit out of place, whether it was because of her Middle Eastern-inspired lunches she'd bring to school or the music her family listened to.
- Her father was an opera singer and her mother was a belly dancer and singer, so Alana definitely has music running through her veins. Her first memories of singing were as a toddler when she received a toy microphone as a present. Although she sang throughout elementary and middle school, it wasn't until Alana was 15-years-old when she began taking music seriously. She transferred to a performing arts school to finish high school and moved to LA upon graduation to pursue her dream.
- She recorded her first song at 19-years-old and began putting out single after single. Having recently dropped an EP, Alana is furiously working on her debut album, which she hopes to release in the new year. With a background in dance as well as music, this multi-talent performer loves incorporating Arabic culture into her music. Alana created her TikTok account a year ago during quarantine and quickly began earning followers for her singing videos, dance clips and even makeup tutorials. Her ultimate dream is to one day be as big of a pop star as Ariana Grande.
- So far, Alana says timing has been her biggest issue. She feels as though she's had many close "breaks," but she hasn't quite reached the next level for one reason or another. She also feels that time is running out in her career, especially as a woman in pop music. She believes if she doesn't "make it" soon, her window of opportunity for commercial appeal will have passed because the industry would deem her "too old" in a few years. Also, becoming a massive star would mean so much to Alana's family, considering the sacrifices they made in moving the family to the US in search of the American Dream.

