



RUDI GUTIERREZ (RUDI)

AGE: 26

LOCATION: LOS ANGELES, CA

HT: SAN ANTONIO, TX

GENRE: POP / R&B

TT: [@itsjustrudi](#)

TT FOLLOWERS: 56.3K

TT LIKES: 744.5K

IG: [@itsjustrudi](#)

IG FOLLOWERS: 191K

ABOUT...

- Rudi, a San Antonio native, comes from a large Hispanic family. As the oldest of 5 siblings, she says her family didn't have a lot in the way of financial resources, but they always had love. For several years, Rudi and her family lived with her grandma in a small home. Through it all, Rudi became best friends with her grandma, who would constantly attend all of Rudi's performances. Sadly, her grandma passed away a couple of years ago, which has been really tough on Rudi.
- When it comes to performing, Rudi says she has literally been on the stage since she was 2-years-old. Music has always been in her blood and she has known since a youngster that a pop career was in the cards. In fact, she was signed to an independent label at 15-years-old, but the deal quickly went south – and Rudi says it got so bad, she almost quit music for good. However, her mom was the one who told her keep going after she got out of her contract. Rudi moved to LA and decided to give music a second chance, despite the bad experience she had with her label.
- Nowadays, Rudi is an independent artist, and she makes a living from music as a demo singer. She has performed the National Anthem at NBA games and World Cup soccer games. She recently went viral for a performance from the Staples Center, where she sang the National Anthem with a COVID mask on (she earned 2 million views almost overnight). On TikTok, Rudi loves connecting with her fans – and she says they are so supportive, they know every little detail about her life. She feels like she was on the cusp of going to the next level in her career – and then the pandemic hit. Nonetheless, she is continuing to capitalize on every opportunity in front of her and she can once again see the light at the end of the tunnel.
- Rudi loves to celebrate her culture through her music. She regularly records two versions of every song she writes – one version in English and one in Spanish. She sees herself as more than just a good voice, considering she has also trained in multiple forms of dance since she was a toddler. Rudi is poised to break out and knows she is just around the corner from solidifying her musical success. She knows her grandmother is still by her side in spirit, cheering her on as she aims for pop stardom.

