



CHARLIE CURTIS-BEARD

AGE: 25

LOCATION: LOS ANGELES, CA

HT: LINCOLN, NE

GENRE: HIP-HOP / RAP

TT: [@charliecurtisb](https://www.tiktok.com/@charliecurtisb)

TT FOLLOWERS: 1.3M

TT LIKES: 27.9M

IG: [@charliecurtisbeard](https://www.instagram.com/charliecurtisbeard)

IG FOLLOWERS: 93.4K

ABOUT...

- Originally from Nebraska, Charlie says his upbringing was difficult, in the sense that he struggled with his cultural identity. He explains he never felt "Black" enough to fit in with the Black kids at school – yet he was "too Black" to fit in with the white kids. However, through it all, one thing Charlie knew was that he loves rap music and slam poetry. Although Lincoln, Nebraska will always hold a special place in his heart, Charlie knew he was destined for bigger cities and greater opportunities than his hometown could offer.
- As a child, Charlie says his family essentially lived in poverty. His father left the family when he was young, so Charlie's mother was left alone to take care of 6 children. Charlie admits their finances were so low that they struggled to keep the lights – and Charlie didn't even have his own bed. Nonetheless, music was always something that served as a muse to escape from his day-to-day struggles – he even learned to play the viola and the piano. In high school, Charlie found out he had a rare form of appendix cancer. Thankfully, all it took to clear the cancer from his body was removal of his appendix. He took this whole situation as a sign from the universe that he needed to follow his artistic dreams and never waste a minute on anything he didn't love doing.
- On TikTok, Charlie blew up on the platform during the pandemic and now has 1.3M followers. Thanks to his social media following, he has been able to earn 200K subscribers on Spotify. Charlie has released 2 full-length albums independently on Spotify – Lake Shore Drive (2017) and 22 in Eden (2019). His biggest songs on the platform include, "I'm Glad That You Found Someone" and "Bag," both of which have 1M+ streams each. In terms of performing, he had the opportunity to open for Ella Mai at a local music festival.
- For Charlie, music is what pays the bills. In fact, his most recent job was teaching at-risk youth and incarcerated teens about music. He says he's in the studio constantly and is working tirelessly on original music to feed his followers. When it boils down to it, he knows that if the right people hear his music, the sky will be the limit in terms of his industry success.

