



ALEXI BLUE

AGE: 23

LOCATION: LOS ANGELES, CA

HT: WOODLAND HILLS, CA

GENRE: R&B / POP

TT: [@alexiblue](#) **music**

TT FOLLOWERS: 148.3K

TT LIKES: 3M

IG: [@alexiblue](#)

IG FOLLOWERS: 153K

ABOUT...

- Alexi, an LA native, was born and raised in Woodland Hills. She comes from a very tight-knit family, consisting of her parents and her younger sister. Growing up, music was always important to Alexi, a passion she acquired from her parents. While her dad simply loved music (but did not play), her mom was a skilled piano player and vocalist. Alexi received her first guitar at 10-years-old and started writing original music.
- She began posting her music online at 13-years-old. Early in her high school years, Alexi asked her parents if she could do independent study outside of the school, which would allow her more time to focus on her music. They agreed to allow it – and Alexi has been pursuing music full-time ever since.
- Nowadays, Alexi describes herself as a full-fledged workaholic who does everything for her career – writing, recording and creating her own music videos. She released her first EP at 16-years-old and would go on to release 3 more EP's and countless singles.
- She currently has 150K TikTok followers and is constantly posting videos related to her music. Alexi also has 152K Instagram followers and 400K YouTube subscribers. Her ultimate dream is to become a worldwide pop phenomenon and "stadium artist" who wows millions with her vocals and stage presence. The closest she has come to fulfilling her stadium goals was opening for Shawn Mendes in 2016.
- Alexi admits her biggest obstacle is putting together the right team who believes in her and can help make her dreams a reality. She knows she needs help gaining exposure for her music and is looking for the perfect platform – Alexi knows there is no "Plan B" if her music career doesn't pan out.

