



ALYSSA RAGHUNANDAN (ALYSSA RAGHU)

AGE: 19

LOCATION: ORLANDO, FL

HT: ORLANDO, FL

GENRE: R&B / POP

TT: [@alyssaraghu](https://www.tiktok.com/@alyssaraghu)

TT FOLLOWERS: 249.6K

TT LIKES: 4.6M

IG: [@alyssaraghu](https://www.instagram.com/alyssaraghu)

IG FOLLOWERS: 110K

ABOUT...

- Alyssa, an Arizona native, was mostly raised in Florida. She comes from a diverse background, as her mom is Mexican and her dad is Guyanese/ Indian. This played a major role in her upbringing, as her cultures influenced the music she ate, the traditions she celebrated and the music she listened to on a daily basis. Alyssa comes from a large family and is the oldest of 5 girls.
- She began singing at 3-years-old and says she always wanted to be a pop star. In 6th grade, Alyssa was pushed into auditioning for a solo singing performance at school, and she nailed the opportunity. This further lit a flame in propelling her towards a music career. In middle school, Alyssa started writing original music for the first time and never looked back.
- Nowadays, Alyssa writes songs that are mostly upbeat – she encourages people to embrace who they are and simply live in the moment. She has been on TikTok for the past 2 1/2 years and has earned 250K+ followers. Alyssa’s main goal is to become such a massive star that she sells out arenas. She currently has several original songs on streaming platforms, including “Lie 2 Me” and “Soul Is In LA,” among others.
- At the moment, she is able to pay the bills entirely through music, whether it’s by playing shows or earning income from streaming her songs. However, that’s not to say she’s reached success by any means – she still says having adequate financial backing has been her biggest obstacle thus far (especially when it comes to proper marketing). Alyssa aspires to repay her parents for all the sacrifices they’ve made in helping her achieve her dream. She sees musical success as a chance to represent for other ethnic singers out there and show them that they are all on the same journey together.

