



## JORDAN KEELING

**AGE:** 22

**LOCATION:** CINCINNATI, OH

**HT:** CINCINNATI, OH

**GENRE:** R&B / POP

**TT:** [@jordankeeling](#)

**TT FOLLOWERS:** 411.6K

**TT LIKES:** 8.3M

**IG:** [@jordankeelingg](#)

**IG FOLLOWERS:** 23.5K

## ABOUT...

- ◉ Jordan, a Cincinnati native, comes from a large family with 4 siblings on his mom's side and 9 siblings on his dad's side. Primarily raised by a single mom, Jordan didn't meet his dad for the first time until he was 12-years-old. His mom moved around the city frequently, so Jordan had to switch school countless times. His family struggled so much that his mom had to resort to stealing noodles from the grocery store to feed her kids. When he was in school, Jordan was always acting up and getting into trouble. However, one thing that was always a constant in his life was his love for music. After graduating high school, Jordan had no desire to go to college, but instead wanted to create online content. He began posting videos of himself singing on YouTube and he started accruing massive amounts of views.
- ◉ Nowadays, Jordan is pursuing music head-on, while also working for DHL at the airport to pay the bills. He loves singing R&B and pop music, as well as throwing in some hip-hop and soul in the mix. He is constantly working on lyrics, all of which stem from experiences in his own life. In fact, Jordan looks up to Billie Eilish the most, and wants to write similarly themed music as her.
- ◉ In high school, none of Jordan's teachers believed he would make it as a performer, but he says this fueled him to prove them wrong one day. People regularly compare Jordan to Chris Brown, in terms of his singing style, as well as his dream to be the biggest R&B star in the world one day. He joined TikTok last year and quickly began racking up views. In fact, he now has nearly half a million followers and millions of likes for his singing videos. Jordan has even had one of singing videos reposted by Justin Bieber on Instagram.
- ◉ During the past few years, Jordan's mom has been going through tough times, between losing her job and being evicted. She currently works in a hospital and recently moved in with Jordan. His goal is to one day buy his mom a house of her and set her up for the rest of her life. Aside from that, he also wants to touch people's lives with his music and help those who come from a similar background.

