



## SAMUEL VARELA (SAMY HAWK)

**AGE:** 28

**LOCATION:** MIAMI, FL

**HT:** CARACAS, VENEZUELA

**GENRE:** HIP-HOP / RAP

**TT:** @samyhawk

**TT FOLLOWERS:** 129.1K

**TT LIKES:** 1.1M

**IG:** @samyhawk

**IG FOLLOWERS:** 133K

## ABOUT...

- Samuel (Samy Hawk) was born in Caracas, Venezuela, and comes from a large family. He grew up going to church because his parents were both pastors – and it was in church where he first acquired his love for music and dancing. From an early age, hip-hop/rap and soul were always his favorite genres. When it came to performers, Samuel's idols were Michael Jackson and James Brown.
- He began singing and dancing at an early age and was already writing music by the time he was 9-years-old. Growing up in a rough part of Caracas, Samuel started taking part in freestyle rap and dance battles in the streets. He quickly built a name for himself in Venezuela and soon enough, Samuel was on his way to musical success in his home country. With music on the radio and several national tours under his belt, he felt it was time to expand his horizons and move to the US in 2014. Samuel felt he needed a fresh start and he longed for more exposure on a larger scale.
- Samuel describes his sound as being mainly rap and hip-hop with elements of EDM, reggaeton and trap mixed in as well. Through writing music and listening to English-speaking songs, Samuel was able to learn English quickly upon moving to the US. He created his TikTok account 2 years ago as a way to further connect with people – and he has amassed 120K followers and counting. People flock to his profile to see him rap, as well as watch his energetic dance skills. Samuel has opened for Daddy Yankee, Rick Ross and Flo-Ride, among other artists.
- Samuel's ultimate dream with his music is to inspire others and show them they can achieve anything. As an immigrant to the US, Samuel is living out his message that even if you come from tough beginnings in another country, you can achieve the American Dream by staying focused on your goals. Samuel is particularly motivated to succeed by his family. His father and younger sister were tragically killed in a car accident this past October. Although it was devastating for the family, Samuel hopes to carry on their memory by never relenting on his quest for success in the music industry.

